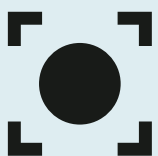




GRTS Conditions for the use of signs (CUS)

Version 1.0



**GLOBAL
STANDARDS**

Release Date:
July 2026

Conditions for the Use of Signs - GRTS (CUS-GRTS), released on 1 July 2026

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Disclaimer

The Global Responsible Textile Standard (GRTS) is a voluntary standard and is not intended to replace any legal or regulatory requirements of any country.

How to read this document

British English is the official language followed by the Global Standards for all its documents. The following verbs are used to indicate requirements, recommendations, permissions, or capabilities in this document:

- “shall” indicates a mandatory requirement
- “should” indicates a recommendation
- “may” indicates a permission
- “can” indicates a possibility or capability

Availability of documents:

The “Conditions for the Use of Signs - GRTS”, reference documents, and any further relevant public information as released by Global Standards gGmbH are available for public download on www.global-standard.org

ABOUT Global Standards

Global Standards gemeinnützige GmbH is a not-for-profit organisation incorporated in Germany in 2002 for the purpose of administering the Global Organic Textile Standard and the Global Responsible Textile Standard.

Vision

Our vision is a world where all textiles are produced in accordance with the principles of health, ecology, fairness and care to enhance people’s lives and the environment. Organic textiles are an integral part of this holistic approach.

Mission

Our mission is to ensure the highest level of social and environmental impact in textile value chains through voluntary sustainability standards and related activities.

We fulfil our mission by development, implementation, verification, protection, and promotion of global Voluntary Sustainability Standards (VSS) for textiles. Based on our successful Global Organic Textile Standard (GOTS) system and amplifying impact, these standards stipulate requirements throughout the supply chain for ecological, human rights including social criteria and business conduct in textile and apparel manufacturing. We define sustainable materials and practices based on robust scientific findings, ensuring our standards are credible, effective and impactful.

Further information is available at: www.global-standards.org.

For questions or comments on this document, please contact (implementation@global-standards.org).

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1. Introduction

1.1 Background

- 1.1.1 This document, Conditions for the Use of Signs - GRTS (CUS-GRTS), serves as a foundational guide within the Global Standards scheme framework, providing clear and enforceable requirements for the correct use of GRTS Signs, the GRTS logo and the wordmark “GRTS”. These conditions ensure that all stakeholders participating in the GRTS programme uphold the integrity of the Standard by applying its signs consistently across products, marketing materials, and related communications.
- 1.1.2 This document integrates seamlessly with other GRTS reference materials, such as the Global Responsible Textile Standard (GRTS), the Manual for the Implementation of GRTS, and implementation procedures. Together, these resources create a robust compliance ecosystem, enhancing transparency, fostering consumer trust, and protecting the credibility of GRTS-certified or approved products in global markets.
- 1.1.3 This document shall be effective upon public release.

1.2 Objectives and Scope

- 1.2.1 The primary objective is to ensure the accurate, transparent, and consistent application of GRTS Signs, safeguarding the credibility and integrity of the GRTS certification system. By adhering to these conditions, users contribute to maintaining consumer trust and supporting the vision of Global Standards.
- 1.2.2 This document establishes the conditions for using GRTS Signs by all relevant stakeholders wishing to use GRTS Signs in any capacity.
- 1.2.3 The conditions outlined in this document apply to diverse instances where GRTS Signs may be used, whether directly on products, product packaging, marketing materials, advertisements, e-commerce, or in other forms of communication. These conditions are binding and applicable to:
- Certified Entities (3.1)
 - Registered Traders (3.2)
 - Uncertified Entities (3.3)
 - Certified Retailers (3.4)
 - Uncertified Retailers (3.5)
 - Approved Certification Bodies (3.6)
- 1.2.4 Compliance with this document is a prerequisite for any use of GRTS Signs and is integral to achieving conformance with the GRTS certification system, as outlined in the relevant Sections in GRTS, e.g., “Reference Documents”, and “GRTS Signs and Labelling Conditions”.

1.3 Definitions

• Terms

• Details

Accompanying Labelling Information	Consists of three elements in the specified order: label grade, reference to the Approved Certification Body, and the Certification Number of the Certified Entity.
Approved Certification Body and Approved Certifier	A Certification Body, having been duly accredited by an Accreditation Body and by way of signing a contract with Global Standards gGmbH has been permitted to implement the Global Responsible Textile Standard over a designated geographical area and for specific scopes of the Standard. Certification Bodies approved for the Global Organic Textile Standard (GOTS) are automatically approved for implementation of GRTS. An updated list of Approved Certification Bodies and their scopes is available at Global Standards home page (link).
Certified Entity	• A processor, manufacturer, trader, or retailer involved in the production, handling, or distribution of certified products (GRTS Goods) and that has been officially certified by an Approved Certification Body. • Excluding “registered traders” as per Section 3.2.
Combined products	• Consumer products that are normally not classified as textile fibre products but containing textile fibre components, such as prams with textile fabrics, bassinets, car seats or furniture with textile fabric upholstery.
Facility	An individual establishment or site where processing, manufacturing, trading or retailing of GRTS Goods is done. It is operated by a Certified Entity and inspected by an Approved Certifier.
Global Standards gGmbH (Global Standards gemeinnützige GmbH; Global Standards non-profit GmbH)	Mission-driven, non-profit legal entity, operating voluntary sustainability standards. Mission: to ensure the highest level of social and environmental impact in textile value chains through voluntary sustainability standards and related activities.
GRTS Approved Accessories	Accessories (e.g. buttons, lace) approved under GRTS through the issuance of GRTS Letters of Approval by a GRTS Scope 1 certifier.
GRTS Goods	Textile goods produced in compliance with GRTS (and properly labelled, as applicable) by a Certified Entity and certified by an Approved Certification Body.
GRTS Signs	Consists of = “Logo” + “Wordmark”, registered as a certification mark. 1. The Logo (or allowed variations thereof):  2. The Wordmark: “GRTS”
Labelling Release GRTS Goods	Document approved by a GRTS Approved Certification Body. Layouts are submitted to a GRTS Approved Certification Body by a Certified Entity, detailing how the GRTS Signs will be used on-product and/or off-

	product application to verify compliance with Conditions for the Use of GRTS Signs. The Labelling Release for GRTS Goods is a mandatory approval process that ensures the correct use of the GRTS Signs.
Off-Product Application of GRTS Signs	Refers to any application of the GRTS Signs outside of direct labelling of the certified textile product. This includes, but is not limited to, business documents, online shops, newsletters, marketing and advertising materials, corporate reports, and any other medium that communicates GRTS certification or GRTS-certified products. Examples of the above can be either in the printed version or electronic format e.g. printed newsletter / electronic newsletter.
On-Product Application of GRTS Signs	GRTS Signs applied on GRTS Goods in such a way that it is visible to the buyer / consignee in the textile supply chain and to the end consumer at the time of purchase (e.g. packaging material, hangtag and/or a (care) label).
Product Listing Page (PLP)	A page in e-commerce that displays a collection of products within a specific category or search results, helping users browse and filter options to find what they're looking for.
Product Detail Page (PDP)	A page in e-commerce that provides detailed information about a specific product, including descriptions, images, pricing, and a "Buy Now" or "Add to Cart" option.
Retailer's Declaration for Use of GRTS Signs	Declaration document required to be submitted to Global Standards gGmbH by uncertified retailers who wish to use the GRTS Signs for off-product usage. Retailer Declaration for the Use of GRTS Signs form is accessible on the GRTS website under Downloads sections. Directions given in the document shall be followed. For the mandatory use of the Declaration by uncertified retailers, please refer to 3.5.6.
Scope Certificate (SC)	A document issued to a Certified Entity by an Approved Certification Body which verifies the entity is in conformity with the requirements of the Standard and includes a summary of the processes and products that are permitted under the certification. It also lists the various facilities that are covered under this certification.
Certification Number	A unique number issued to Certified Entities through the Global Trace-Base (GTB) database operated by Global Standards upon issuance of their first Scope Certificate. This Certification Number shall remain a permanent identification number for each Certified Entity, regardless of any change in Certification Body and/or gaps in certification status. The GTB issues separate Certification Numbers for each certification system or standard operated by Global Standards.
Trader	Entity trading with (=buying and selling) GRTS Goods in the supply chain between the producer of the fibre and the retail merchant of the final product regardless of

	whether the goods are physically received or not (e.g. an import, export or wholesale trading entity). Agents who do not become proprietors of the goods and retailers only selling to the end consumer are not considered Traders.
Transaction Certificate (TC)	A document issued by a GRTS-approved Certification Body for GRTS-certified products, verifying their compliance with the Standard. It provides traceability by listing product details, shipment information and confirming integrity through volume reconciliation process.
POS (Point of Sale) Materials	Any printed, digital, or physical promotional item, display, or communication placed at the point of purchase (such as retail stores, online checkouts, or trade counters) intended to inform, advertise, or promote products to consumers at the time of purchase decision-making.

1.4 Legal Compliance and Misuse Penalties

- 1.4.1 The entity making claims, whose name is associated with the product, whether on the product itself, its packaging, or in any other context, bears sole responsibility and liability for such claims. The claim maker shall ensure that all packaging, labelling, and accompanying information comply fully with applicable laws, regulations, and standards. Claims or statements referencing the Global Responsible Textile Standard (GRTS) shall be accurate, current at the time of publication, and substantiated where required.
- 1.4.2 This document does not constitute legal advice, nor do claims or labels made under the GRTS certification system serve as legal guarantees. Global Standards gGmbH accepts no liability for the legal consequences arising from the use of its certification system or related claims.
- 1.4.3 It is strongly advised that claim makers seek independent legal advice to ensure compliance with consumer protection laws and labelling requirements specific to each market. Such considerations fall beyond the scope of the GRTS certification system and this document. The GRTS label on certified consumer products is not intended and shall not replace international fibre content labelling requirements mandated by regulations.
- 1.4.4 Global Standards gGmbH reserves the right to pursue legal remedies for any unauthorised or misleading use of the GRTS Signs in product declarations, advertisements, catalogues, or other contexts¹.
- 1.4.5 Certified Entities shall recognise and uphold the ownership of Global Standards gGmbH to the GRTS Signs and must not impair these rights in any way. Should a Certified Entity initiate or threaten actions to cancel or challenge the validity of the GRTS Signs, Global Standards gGmbH reserves the right to terminate the entity's rights to use the signs without prior notice.

¹ Global Standards shall not be liable for any additional statements or claims and reserves the right to pursue appropriate actions caused by a misrepresentation of the GRTS label

2. GENERAL REQUIREMENTS FOR ALL USERS

2.1 Accurate and Clear Use of GRTS Signs

- 2.1.1 The GRTS Signs shall be applied on GRTS Goods in such a way that they are visible to the buyer/consignee in the textile supply chain and to the end consumer at the time of purchase. Common methods of displaying GRTS signs on products include sewn-in labels (e.g. care labels), hangtags or on the final product packaging.
- 2.1.2 All users shall ensure that no confusion arises between GRTS-certified and uncertified products when using GRTS Signs.
- 2.1.3 All references to GRTS shall be contextually accurate and shall adhere to the design and wording specifications set in this document.
- 2.1.4 Users shall refer to Section 4 for on-product application of GRTS Signs and Section 5 for off-product application of GRTS Signs.

2.2 Design and Wording Specifications

- 2.2.1 The GRTS Signs comprise two registered trademark elements: the GRTS logo and the wordmark “GRTS” as detailed in the following:
- 2.2.2 The “GRTS logo” refers to the registered pictorial mark, which includes the garment icon, which includes the “R” in the centre, the circle element, and the surrounding letters “Global Responsible Textile Standard × GRTS ×”



- 2.2.3 The “wordmark” refers to the registered text-based mark that is “GRTS”.
- 2.2.4 GRTS logo shall always be displayed in a visible location, with a minimum diameter of 10 mm (approximately 0.39 inches). The proportions of the GRTS logo shall remain consistent when resizing, and the text "Global Responsible Textile Standard GRTS" shall not be altered in any way.
- 2.2.5 The Accompanying Labelling Information shall include a reference to the Approved Certification Body and the Certification Number of the Certified Entity.



Certified by [Certification Body]
[Certification number]

Logo

Accompanying Labelling
Information

2.2.6 The Accompanying Labelling Information shall include the following details:

- A reference to the Approved Certification Body in the form “Certified by xxxx”
- The Certification Number of the Certified Entity

2.2.7 There are no specific requirements for the colour used to display the Accompanying Labelling Information (the reference to the Approved Certification Body, and the Certification Number of the Certified Entity). However, the Accompanying Labelling Information text shall be:

- Be printed in the same colour, and
- "Frutiger Next Bold" font or a visually equivalent sans-serif font² with comparable weight and legibility.

2.2.8 The legibility of the Accompanying Labelling Information shall be ensured.

2.2.9 Alternative placement of the Accompanying Labelling Information:

The user may use an alternative placement of the Accompanying Labelling Information, but ensuring all requirements of labelling are satisfied (e.g. placing the information beside the logo). Labelling shall always be placed in proximity of the GRTS product where it remains visible in direct relation to the product.

2.2.10 Design Options

		
Lettering “Global Responsible Textile Standard; GRTS”	Print : 100% black RGB 0/0/0	Print : 100% black RGB 0/0/0

² Open-source fonts such as Inter Bold may be used as a visually equivalent alternative to Frutiger Next Bold.

	HEX: #000000 "Frutiger Next bold" font	HEX: #000000 "Frutiger Next bold" font
Lettering Background	Print : 100% White RGB : 255/255/255 HEX: #FFFFFF	Print : 100% White RGB : 255/255/255 HEX: #FFFFFF
Garment Symbol	Print : 100% White RGB : 255/255/255 HEX: #FFFFFF	Print : 100% White RGB : 255/255/255 HEX: #FFFFFF
Circle Element	CMYK: 85.20.15.20 RGB : 11.132.162 HEX: #0B84A2	Print : 100% black RGB 0/0/0 HEX: #000000

Note 1: The Approved Certification Bodies have available template files of the GRTS Signs in different formats for their Certified Entities.

3. USER SPECIFIC REQUIREMENTS

3.1 Certified Entities

- 3.1.1 This section outlines the general requirements for Certified Entities, which include processors, manufacturers, and traders.
- 3.1.2 For specific requirements applicable to certified retailers, refer to Section 3.4.
- 3.1.3 Certified Entities shall ensure they are certified by a GRTS Approved Certification Body.
- 3.1.4 Certified Entities shall keep full records for each client that receives GRTS Goods, including lists of all products, their specifications and quantities and shall make this information available for inspection by the Approved Certification Body.
- 3.1.5 Certified Entities shall obtain a "Labelling Release for GRTS Goods" from their Approved Certification Body before applying GRTS Signs.
- 3.1.6 The GRTS Signs shall always be used as specified in Section 2 of this document.
- 3.1.7 Certified Entities selling GRTS Goods within the supply chain shall ensure that the buyer holds a valid GRTS Scope Certificate, provided the buyer is an entity required to be mandatorily certified (e.g. manufacturer, processor, trader³) in accordance with GRTS criteria⁴.

³ GRTS requires Traders to obtain certification. However, based on their annual turnover of GRTS-certified goods, a 'registration' is required instead of certification. Traders are exempt from certification provided that their annual turnover from GRTS-certified goods does not exceed €20,000, and that they do not engage in activities such as repacking, relabelling, or any other forms of processing of these GRTS-certified products. However, such traders are required to be registered through a GRTS Approved Certification Body. See Section 3.2 in this document.

⁴ Section 2.2.1 in GRTS Standard "GRTS Certification is required from the acceptance of raw fibres and throughout the entire manufacturing, processing, and trading of GRTS Goods"

3.2 Registered Traders

- 3.2.1 Traders whose annual turnover from GRTS-Goods is below €20,000 are exempt from certification obligation, provided they do not engage in activities such as repacking, relabelling, or any other forms of processing. Such traders engaged in the trading activity of GRTS Goods, whose annual turnover from certified goods is below €20,000 shall register with a GRTS Approved Certification Body.
- 3.2.2 Since Registered Traders are not certified they cannot apply for labelling release of GRTS Goods. They may ask their suppliers to share a copy of their form, 'Labelling Release for GRTS Goods'.
- 3.2.3 Registration Number cannot replace Certification Number on the GRTS Label.

3.3 Uncertified Entities

- 3.3.1 Uncertified processors, manufacturers, and traders shall not use GRTS Signs or make any claims referring to GRTS.
- 3.3.2 A product can be labelled or referenced as GRTS-certified only if the entire processing supply chain of the GRTS Good is certified, including all stages through the final product and encompassing the B2B trade level.
- 3.3.3 Uncertified processors, manufacturers, and traders supplying semi-finished (e.g. yarn) GRTS Goods cannot label, advertise, present or (re)sell these input materials further as certified products.

3.4 Certified Retailers

- 3.4.1 In cases where the labelling on GRTS Goods includes the certified retailer's information – Certification Number and the reference to the certifier - the certified retailer shall request, receive and maintain Transaction Certificates for the shipment of such goods.
- 3.4.2 In cases where the labelling on the GRTS Good includes the information of the immediate supplier or manufacturer – Certification Number and reference to the certifier - the certified retailer may request, receive and maintain Transaction Certificates for the shipment of such goods.
- 3.4.3 Certified Retailers shall display complete GRTS labelling on products to reference GRTS in product-level claims.
- 3.4.4 Certified Retailers shall ensure that GRTS-certified goods sold in retail are labelled and advertised correctly.
- 3.4.5 For on-product application of the GRTS Signs, specifications in Section 4 shall always be followed.
- 3.4.6 For off-product applications of the GRTS Signs and claims, specifications and exemptions given in Section 5 shall always be followed.
- 3.4.7 If Certified Retailers provide label designs, they shall obtain approval using the "Labelling Release for GRTS Goods" form through their certified supplier and the responsible Certification Body.

3.5 Uncertified Retailers

- 3.5.1 Uncertified Retailers may request and obtain Transaction Certificates for the shipment of GRTS-certified goods from their certified supplier.
- 3.5.2 Uncertified retailers shall display complete GRTS labelling on products to reference GRTS in product-level claims.
- 3.5.3 The use of GRTS Signs on GRTS goods sold at retail is mandatory to ensure compliance with product-level claims and to be able to reference GRTS.
- 3.5.4 Uncertified Retailers shall ensure that GRTS-certified goods sold in retail are labelled and advertised correctly.
- 3.5.5 For on-product application of the GRTS Signs, specifications in Section 4 shall always be followed.
- 3.5.6 For the off-product application of the GRTS Signs and claims, uncertified retailers shall read, sign and email the “Retailer’s Declaration for the Use of GRTS Signs”⁵ to Global Standards.
- 3.5.7 For off-product applications of the GRTS Signs and claims, specifications given in Section 5 shall always be followed.

⁵ Retailer Declaration for the Use of GRTS Signs form is accessible on the GRTS website under the Downloads sections.

3.6 Approved Certification Bodies

- 3.6.1 Approved Certification Bodies shall use GRTS Signs on GRTS Scope Certificates and Transaction Certificates in accordance with the corresponding GRTS procedures and templates.
- 3.6.2 Approved Certification Bodies shall review and approve all intended uses of GRTS Signs by all Certified Entities, both on-product and off-product uses, via the "Labelling Release for GRTS Goods" form.
- 3.6.3 Approved Certification Bodies may use GRTS Signs on their websites and other advertising materials (flyers, brochures, digital media, email signatures, etc.) as a Global Standards approved Certification Body.

4. Requirements for On-Product Application of GRTS Signs

4.1 Eligibility for On-Product Labelling Application of GRTS Signs

- 4.1.1 As a precondition, the use of GRTS Signs on-product shall be permitted only if all processors, manufacturers, and Traders involved in the supply chain of the GRTS Good shall be certified and hold a valid GRTS Scope Certificate.
 - 4.1.1.1 (Re)packing, (re)labelling activities shall be considered processing steps that require mandatory certification.
 - 4.1.1.2 Cutting GRTS-certified fabric before sale to either a final or to another business entity is a processing activity and shall be certified.
 - **Example 1:**
 - An online vendor purchases GRTS-certified fabric in large rolls. The vendor cuts the fabric into smaller pieces (e.g., 1 meter or 2-meter pieces) and sells it online to other businesses or to end users. Since cutting is a processing activity, the vendor must be GRTS-certified to sell cut fabric as GRTS. Therefore, the seller must have GRTS certification for this step to legally label or market the fabric as GRTS-certified.
 - 4.1.1.3 Misrepresentation of GRTS certification based on the partial certification shall not be permitted:
 - 4.1.1.4 If GRTS certification applies only to intermediate materials (e.g., yarn, fabric) of a final textile product, then the product cannot bear GRTS Signs, and no claims or reference can be given to GRTS (e.g. no link to the GRTS website).
 - 4.1.1.5 If only a specific component (e.g. lining) of a final textile product (e.g. jacket), then the final product cannot bear GRTS Signs, and no claim or reference can be given to GRTS (e.g. no link to the GRTS website).
 - 4.1.1.6 If only some steps of processing (e.g. only spinning, only weaving) and trading If the value chain of a product are certified to GRTS, then the product cannot bear GRTS Signs, and no claims or reference can be given to GRTS (e.g. no link to GRTS website).

Example 2:

- A garment manufacturer is supplied with GRTS-certified fabric, but the garment manufacturer is not GRTS-certified. The final garment cannot carry a GRTS label or be marketed as GRTS-certified.
- a) A jacket is manufactured using a GRTS-certified organic cotton lining, but the outer material (shell) is not GRTS-certified. The seller of the jacket cannot use GRTS signs or make a claim that the jacket is GRTS-certified.
- b) A Certified Entity sources GRTS-certified fabric for T-shirts but involves uncertified traders and dyehouses. The T-shirt cannot be labelled with GRTS signs or be advertised as a GRTS-certified product.

4.2 Authorisation for Application of GRTS Signs On-product Labelling

- 4.2.1 Use of the GRTS Signs shall only be permitted with explicit approval through the “Labelling Release for GRTS Goods” issued by an Approved Certification Body.
- 4.2.2 Buyers of GRTS Goods who are required to participate in the GRTS certification scheme, as outlined in GRTS criteria⁶, but are not certified themselves, shall not present, advertise or (re)sell certified products using GRTS Signs - whether further processed or not.

4.3 Mandatory Labelling for On-Product Applications

- 4.3.1 Final GRTS Goods shall carry complete and accurate labelling.
- 4.3.2 Labelling of GRTS Goods shall always include the following mandatory elements:
- a) The GRTS logo (see 2.2.1)
 - b) The accompanying labelling information (see 2.2.5):
 - A reference to the Approved Certification Body, in the form “***Certified by xxxx***”
 - The Certification Number of the Certified Entity
- 4.3.3 The term “Global Responsible Textile Standard” shall always and only be used in English.
- 4.3.4 The Certification Number of the certified entity shall be displayed on the labelling of a certified good.
- 4.3.5 In cases where the retailer is not certified, the Certification Number displayed on the labelling shall be that of the last certified entity involved with the certified goods.
- 4.3.6 The GRTS Signs shall be applied on GRTS Goods in such a way that it is visible to the buyer/consignee along the certified supply chain and to the end consumer at the time of purchase.
- 4.3.7 GRTS on-product signs can be placed on the product in the form of a sewn-in label, care label, hang tag and/or print on the product packaging.

4.4 Labelling Examples for On-Product Applications

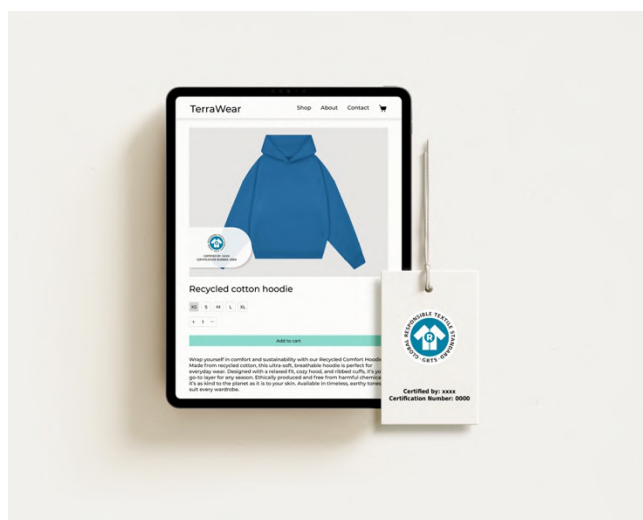
⁶ See section 2.7 in GRTS Standard v 1.0

4.4.1 GRTS Goods which are eligible under GRTS certification shall be marked as follows:

- **Labelling Example 1**

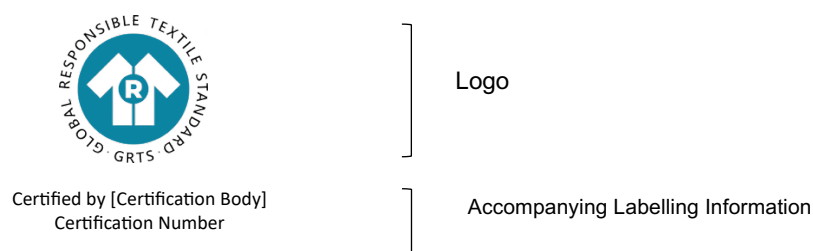


- **Labelling Example 2**



4.5 Use of the GRTS Signs in the GRTS-certified Supply Chain for Intermediate Products

4.5.1 Certified processors may apply GRTS Signs (logo, wordmark) as well as accompanying labelling information) on intermediate products (e.g., yarn packs, fabric rolls) within the supply chain for identification and segregation. This allowance is limited to products that are transferred between certified supply chain partners and does not extend to consumer-facing labelling.



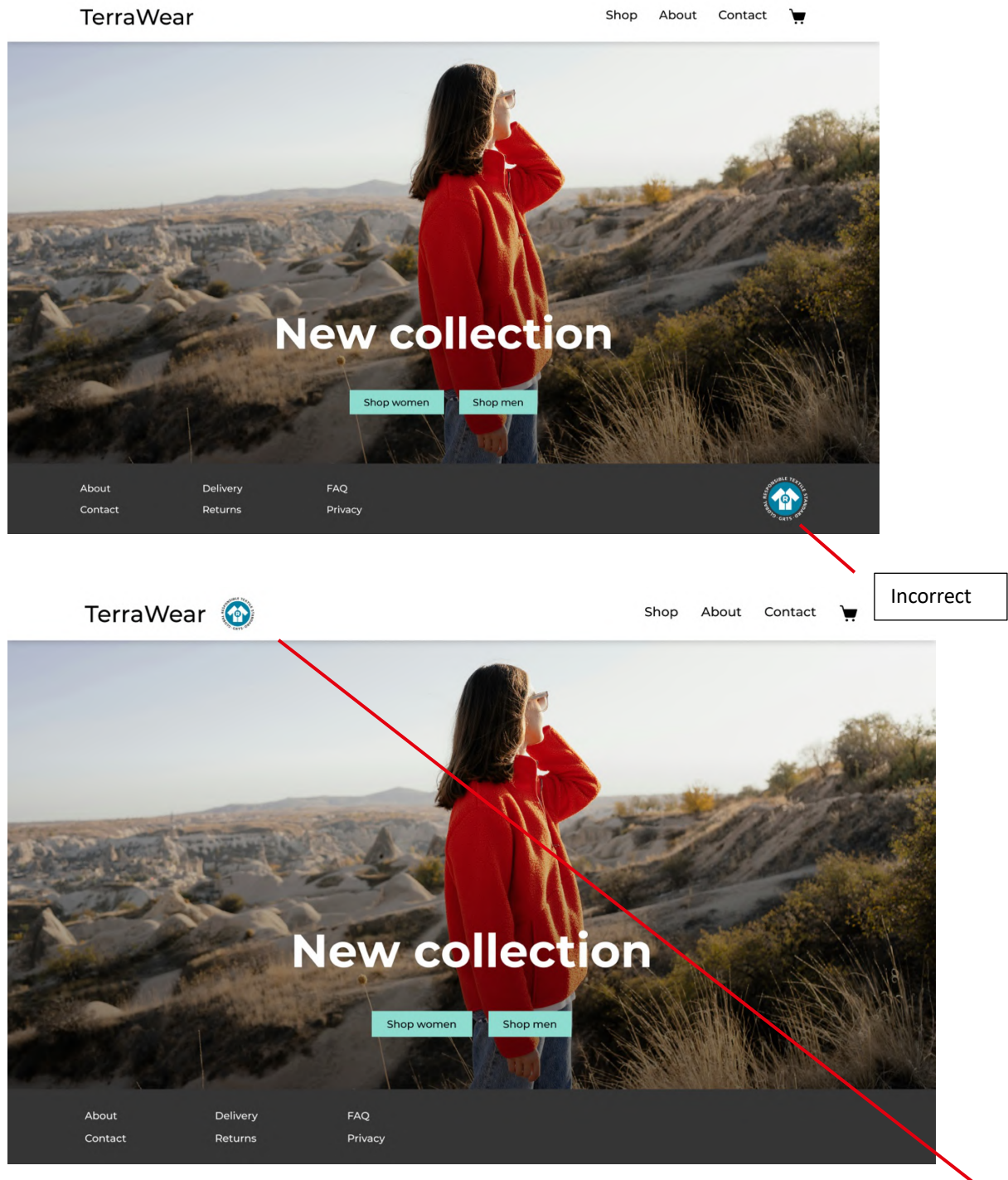
5. Requirements for Off-Product Application of GRTS Signs

5.1 Use of GRTS Signs on Websites/Online Stores

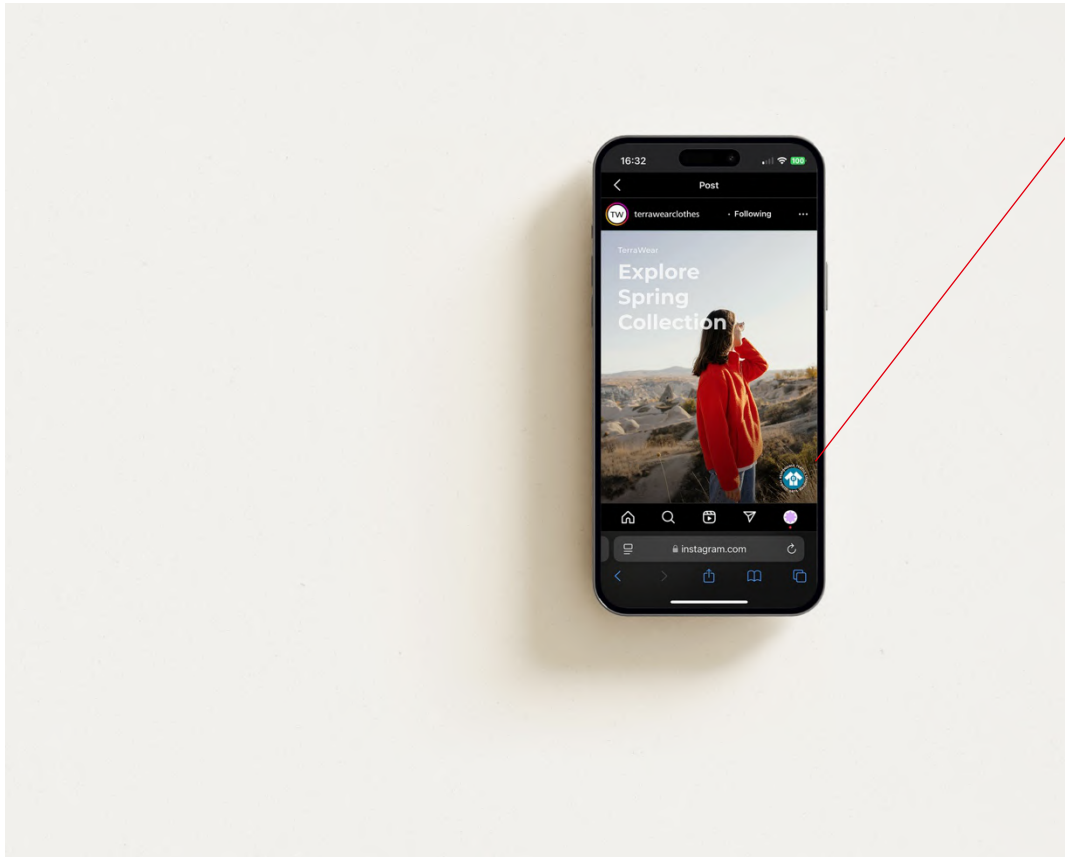
- 5.1.1 References to product-level GRTS Signs may be displayed on websites or online stores only if the product is fully certified and includes complete on-product labelling.
- 5.1.2 A website / online store that sells both GRTS certified and uncertified goods shall display the GRTS Signs only on the product detail page(s) where the product is fully certified and carries a GRTS label.
- 5.1.3 On a product listing page where only a certain number of products are GRTS certified, the GRTS Signs shall only be placed next to these certified products. See example number 4.
- 5.1.4 All information displayed on websites/online stores shall accurately reflect the on-product labelling details.
- 5.1.5 Uncertified and unlabelled products shall not be presented in any manner that could imply an association with GRTS Signs or certification.
- 5.1.6 For Product Listing Pages the following requirements shall be followed for displaying the GRTS logo (as described in 2.2.1):
- The GRTS logo shall be displayed exclusively in direct association with the certified product,
 - The product detail page for each listed product shall contain the complete accompanying labelling information (certification statement, a reference to the Certification Body, the Certification Number of the Certified Entity, as described in Section (2.2.5).
- 5.1.7 For Product Detail Pages, GRTS Signs (the logo and the wordmark), may be used as long as the final product is GRTS-certified and carries complete and correct GRTS labelling.
- 5.1.8 On product detail pages, whenever a statement or claim is made regarding GRTS (e.g., “GRTS certified product”), the use of the GRTS Sign shall be displayed.
- 5.1.9 The GRTS Signs shall be displayed clearly and only in association with certified products, including the accompanying labelling information (a reference to the Certification Body, the Certification Number of the Certified Entity).
- 5.1.10 For the product detail page, in the case of a certified retailer, the reference to their Certification Body and Certification Number may be omitted for each certified product, provided that the certified retailer ensures that this information is clearly communicated and easily accessible on their official website.
- 5.1.11 GRTS Signs (the logo and the wordmark) in headers and footers shall not be used on the webpages (see example number 3).
- 5.1.12 GRTS logo (as described in 2.2.1) on landing pages, company information pages, and similar contexts may be used, provided that the following criteria are met:
- A correct and accurate statement describing the GRTS scheme shall be included

- An explanatory statement, such as "We offer GRTS-certified products, which are labelled separately", shall be provided to ensure clarity
- The GRTS logo shall be displayed together with a reference to the Certification Body and Certification Number of the certified entity (see 2.2.5)

• **Labelling Example 3. Incorrect Usage of GRTS Signs – Section 5.1.11**

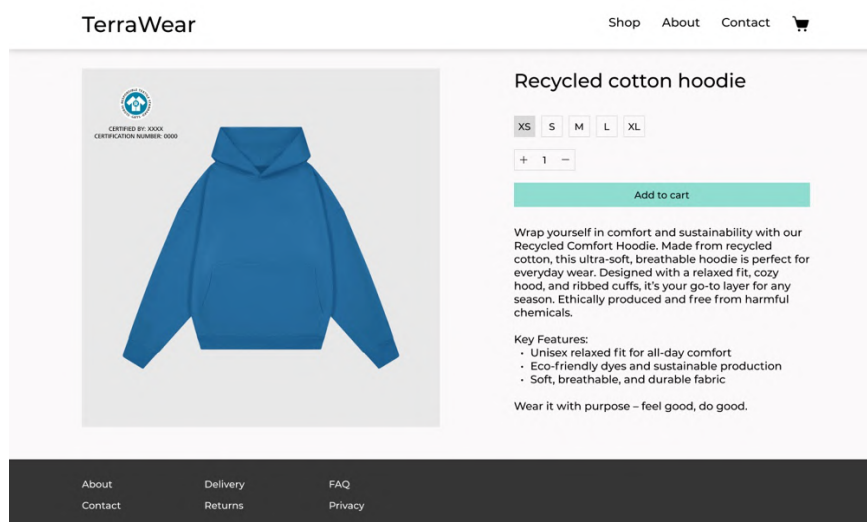
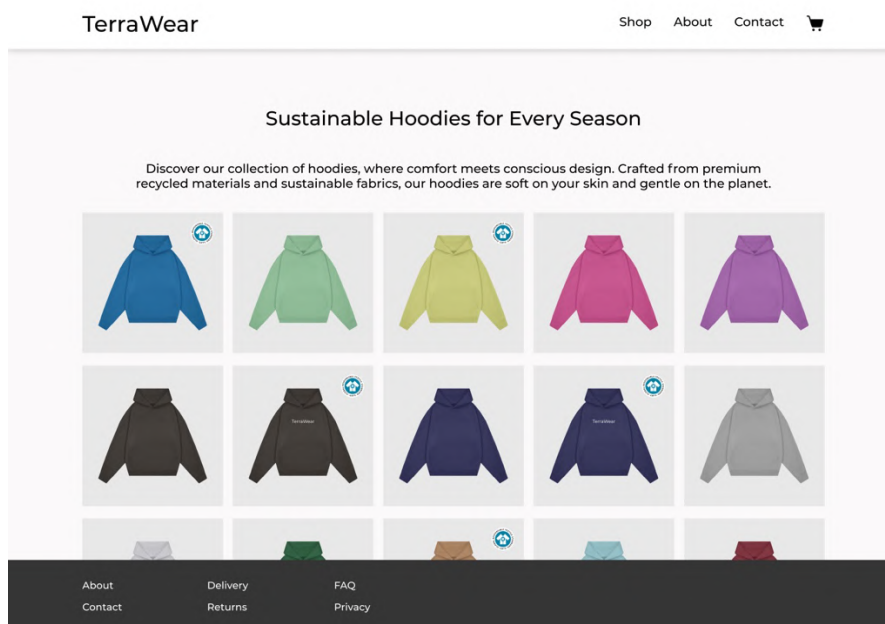


Incorrect



These pages imply that the entire offering of the company is GRTS certified.

• **Labelling Example 4. – Correct Usage of GRTS Signs on webpages – Section 5.1.12**



TerraWear

Shop About Contact 



Recycled cotton hoodie

XS S M L XL

+ 1 -

Add to cart

Wrap yourself in comfort and sustainability with our Recycled Comfort Hoodie. Made from recycled cotton, this ultra-soft, breathable hoodie is perfect for everyday wear. Designed with a relaxed fit, cozy hood, and ribbed cuffs, it's your go-to layer for any season. Ethically produced and free from harmful chemicals.

Key Features:

- Unisex relaxed fit for all-day comfort
- Eco-friendly dyes and sustainable production
- Soft, breathable, and durable fabric

Wear it with purpose – feel good, do good.

About

Delivery

FAQ

Contact

Returns

Privacy

TerraWear

Shop About Contact 



Recycled cotton hoodie

XS S M L XL

+ 1 -

Add to cart

Wrap yourself in comfort and sustainability with our Recycled Comfort Hoodie. Made from recycled cotton, this ultra-soft, breathable hoodie is perfect for everyday wear. Designed with a relaxed fit, cozy hood, and ribbed cuffs, it's your go-to layer for any season. Ethically produced and free from harmful chemicals.

Key Features:

- Unisex relaxed fit for all-day comfort
- Eco-friendly dyes and sustainable production
- Soft, breathable, and durable fabric
- GRTS-certified



CERTIFIED BY: XXXX
CERTIFICATION NUMBER: 0000

About

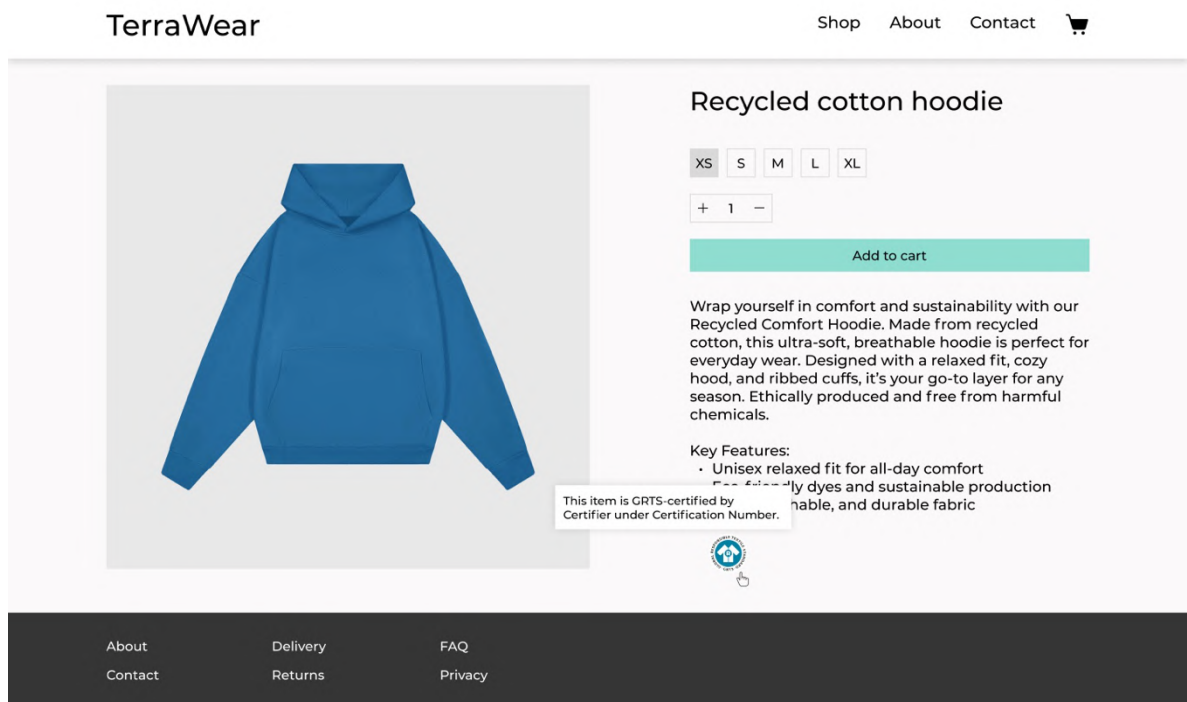
Delivery

FAQ

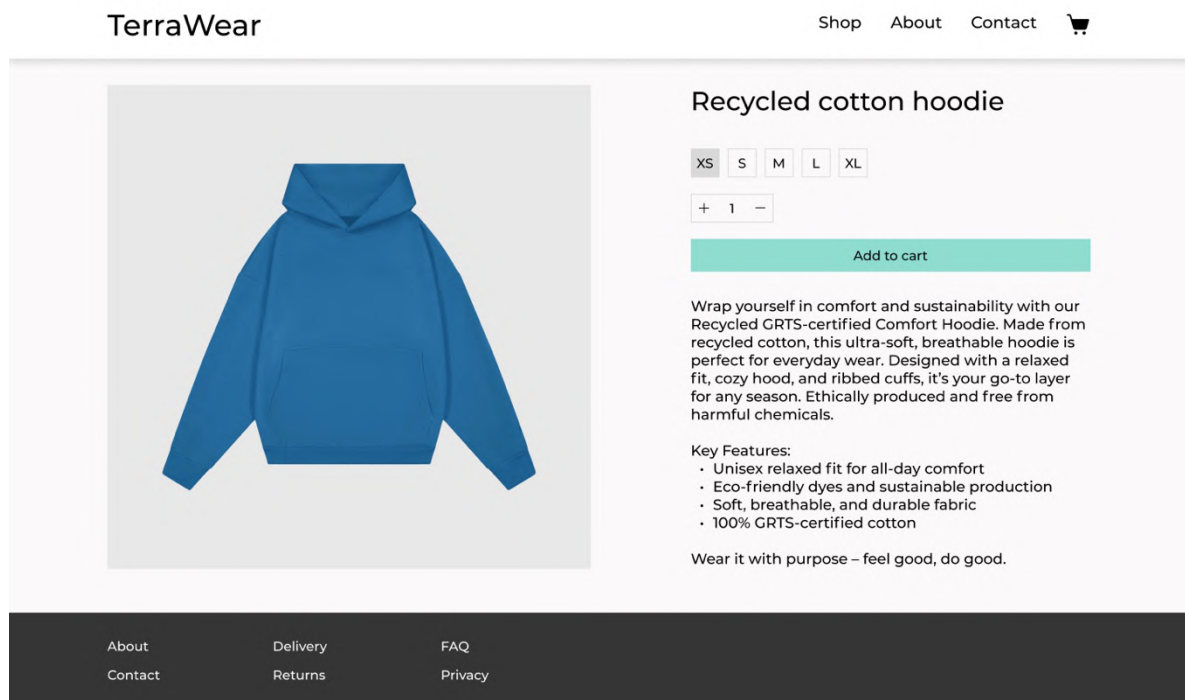
Contact

Returns

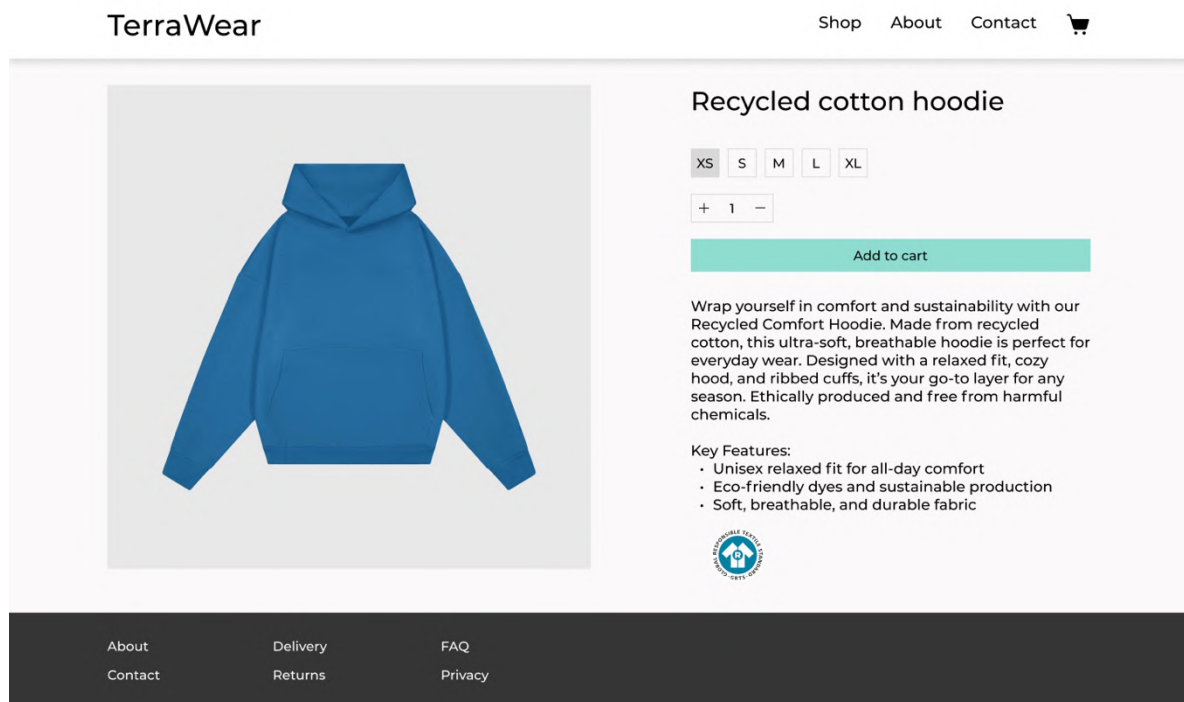
Privacy



- Incorrect Usage of GRTS Signs on Webpages



No GRTS Labelling, Certification Number and Certifier Reference are missing.



Certification Number and Certifier Reference are missing.

5.2 Use of GRTS Signs in Digital Media (social media, newsletters, email signatures, etc.)

- 5.2.1 GRTS Signs, the GRTS logo and the wordmark (as described in 2.2.1) shall be utilised in digital media solely in connection with GRTS-certified products or to represent the certified status of the entity. Such usage shall not mislead or imply certification of non-GRTS products or entities. Any claim relating to GRTS certification, whether for a product or an entity, shall be verifiable by interested parties.
- 5.2.2 For the promotion of GRTS-certified products in digital media (e.g., social media posts, online advertisements, newsletters), the GRTS logo may be used in the content without the Accompanying Labelling Information, provided that the product detail page or equivalent digital platform shall include all required accompanying labelling information (2.2.5).
- 5.2.3 For the representation of a certified entity's GRTS-certified status, the digital content (e.g., email signature) may include the GRTS logo provided that the reference to the Certification Body and the Certification Number of the Certified Entity is specified as accompanying labelling information.



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TerraWear
Certified recycled clothes

 Certified By: Xxxx
Certification Number: 0000

- 5.2.4 Accompanying labelling information, where used in a digital content, may or may not be placed in close proximity to the GRTS logo , e.g. it may be placed as a footnote.
- 5.2.5 Under no circumstances shall GRTS Signs be used in a manner that could mislead or imply certification of non-GRTS products.
- 5.3 Use of GRTS Signs in Print Media (POS, catalogues, investor relations reports, etc.)**
- 5.3.1 The GRTS logo shall be used in print media only when it is directly associated with GRTS-certified products, and where images of those certified products are displayed.
- 5.3.2 The GRTS logo may also be used in print materials such as annual reports, investor reports, and similar publications to indicate the organisation's trade in GRTS-certified goods, provided that its use does not mislead readers into assuming that all products in the organisation's portfolio are GRTS certified (where this is not the case).
- 5.3.3 GRTS Signs (see 2.2.1) may be included in investor relations reports to highlight the entity's GRTS certification. Such usage shall include a reference to the Certification Body and the Certification Number of the certified entity as accompanying labelling information and shall include a statement such as: "We offer GRTS-certified products, which are labelled separately," where appropriate.
- 5.3.4 Each usage of the GRTS logo on print media shall be accompanied by accurate labelling information (reference to Certification Body and Certification Number of the Certified Entity, as described in Section 2.2.5) consistent with the on-product labelling information.
- 5.3.5 The accompanying labelling information (Section 2.2.5) may be omitted on print media provided that an accessible online channel (e.g., online store) displays the full labelling information for the specific products.

- **Labelling Example 9**



TerraWear

Shop About Contact



Recycled cotton hoodie

XS S M L XL

+ 1 -

Add to cart

Wrap yourself in comfort and sustainability with our Recycled Comfort Hoodie. Made from recycled cotton, this ultra-soft, breathable hoodie is perfect for everyday wear. Designed with a relaxed fit, cozy hood, and ribbed cuffs, it's your go-to layer for any season. Ethically produced and free from harmful chemicals, it's as kind to the planet as it is to your skin. Available in timeless, earthy tones to suit every wardrobe.

Key Features:

- Unisex relaxed fit for all-day comfort
- Eco-friendly dyes and sustainable production
- Soft, breathable, and durable fabric

- 5.3.6 Accompanying labelling information, where used in print media, may or may not be placed in close proximity to the GRTS logo. e.g. it may be placed as a footnote.
- 5.3.7 If a printed catalogue contains both GRTS-certified and non-certified items, the GRTS logo shall not be used generically. A clarifying statement shall be included, such as: "We offer GRTS-certified products, which are marked individually/separately."
- 5.3.8 The GRTS logo (as described in 2.2.1) may be displayed on stationery, including business cards, letterheads, and similar printed materials, solely to signify a Certified Entity's certified status. All stationery displaying the GRTS logo shall include a reference to the Certification Body and Certification Number of the Certified Entity, as described in Section 2.2.5.

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TerraWear
 Certified recycled clothes



Certified By: Xxxx
 Certification Number: 0000

- 5.3.9 Under no circumstances shall the GRTS Signs be used in a manner that could mislead or imply certification of products or operations that are not GRTS-certified.
- 5.3.10 Global Standards Approved Consultants may use the GRTS signs only in an appropriate and unambiguous context, such as for informative and advertising purposes on their stationery and visiting cards, further specified in their contract documents in the following manner.
- 5.3.11 Other relevant design specifications, such as fonts and colours, stated elsewhere in this document, shall always be followed. In all cases, the lettering shall remain readable.

5.4 Use of GRTS Signs in Various Other Media Forms (Tradeshow booths and backdrops, educational publications, media reports etc.)

- 5.4.1 POS materials may feature GRTS Signs only if they are used to promote GRTS-certified goods. All such materials shall comply with GRTS labelling requirements and clearly distinguish certified products from non-certified ones. Where non-certified goods are also

present, a clarifying statement, such as "We offer GRTS-certified products, which are marked /labelled individually/separately," shall be included.

- 5.4.2 GRTS Signs (see 2.2.1) may be included in investor relations reports to highlight the entity's GRTS certification. Such usage shall include a reference to the Certification Body and the Certification Number of the certified entity as accompanying labelling information and shall include a statement such as: "We offer GRTS-certified products, which are labelled separately," where appropriate.
- 5.4.3 GRTS Signs (see 2.2.1) may be used in banners, displays, and marketing materials at trade shows exclusively to promote an entity's certified status, services or certified products. In circumstances where non-certified items are also showcased, a clarifying statement, such as "We offer GRTS-certified products/services, which are marked/labelled individually/separately," shall be prominently displayed.



- 5.4.4 GRTS Signs (see 2.2.1) may be used in banners, displays, and marketing materials by uncertified B2C retailers at trade shows exclusively to promote certified products. In circumstances where non-certified items are also showcased, a clarifying statement, such as "We offer GRTS-certified products/services, which are marked/labelled individually/separately," shall be prominently displayed.
- 5.4.5 Universities, non-governmental organisations (NGOs), and media entities may use GRTS Signs (see 2.2.1) solely for informational and educational purposes, provided that all content accurately represents the Global Responsible Textile Standard (GRTS) and its certification requirements. All usage shall be confined to non-commercial, educational contexts, such as academic presentations, NGO advocacy, or journalistic reporting, and any commercial promotion or unauthorised association shall be strictly prohibited.
- 5.4.6 Certified retailers may use GRTS Signs (see 2.2.1) in media communications to promote their upcoming collections, provided that the media content features items from the collection that are GRTS certified and the accompanying labelling information (a reference

to the Certification Body and the Certification Number of the certified entity) shall be included in the communication to ensure transparency and compliance. This additional information may be displayed either in close proximity to the GRTS Signs or elsewhere within the media outlet, such as in a footnote or through a hyperlink directing to a website where the information belonging to the certified retailer is accessible.

6. APPENDIX:

Examples of correct and incorrect labelling applications.



Correct label details



Black and White version of logo is permitted.



'100% Responsible' is not permitted as part of the GRTS label. Reference to certifier is missing



Logo and text is not easily readable due to background colour

7. Supplemental Documents

Together with this document, additional documents are provided

- Labelling Release form for GRTS Goods
- Retailer Declaration for the Use of Signs - GRTS