

## Say no to greenwashing

Greenwashing is “behaviour or activities that make people believe that a company is doing more to protect the environment than it really is” (Cambridge Dictionary, 2022).

With strict environmental and social requirements for textile production, GOTS certification ensures full traceability from field to finished product starting with the certified organic raw material allowed and continuing through the next stages of processing; spinning, weaving and knitting, wet-processing, manufacturing, packaging, labelling, and trading, all the way to the final distribution of organic textile products. GOTS consists solely of mandatory criteria. For the end product to carry a GOTS label, every company that is part of the process must be certified.

GOTS makes an impact – every step of the way!

## Say “yes!” to:

-  Strict requirements for textile production
-  Fair working conditions
-  Dignity and respect for workers
-  Organic
-  Responsible use of resources
-  Products free of harmful chemicals
-  Integrity
-  An independent, self-financed, non-profit standard

Our vision is a world where all textiles are produced in accordance with the principles of health, ecology, fairness and care to enhance people’s lives and the environment. Organic textiles are an integral part of this holistic approach.



### Contact information:

- › Global Standards gGmbH, Rotebühlstr. 102, 70178 Stuttgart, Germany
- › [mail@global-standards.org](mailto:mail@global-standards.org)

### Socials:

- › [LinkedIn](#): Global Standards
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Find out more about GOTS



## Benefits of a GOTS certification

The Global Organic Textile Standard (GOTS) is the worldwide leading textile processing standard for organic fibres, including environmental, Human Rights and social criteria, backed up by independent certification of the entire textile supply chain.

Use the GOTS Database to search for suppliers of GOTS-certified products!



[global-standards.org](https://www.global-standards.org)



## More about GOTS



### Independent

- not financed by the textile industry
- certification audits are performed by independent third-party accredited Certification Bodies
- credible assurance of the integrity and transparency of GOTS-certified textiles



### Self-Financed

- the annual fee of 180€ per certified facility applies



### Non-Profit

At Global Standards all revenue is used for the

- development
- protection
- implementation
- education
- verification
- promotion

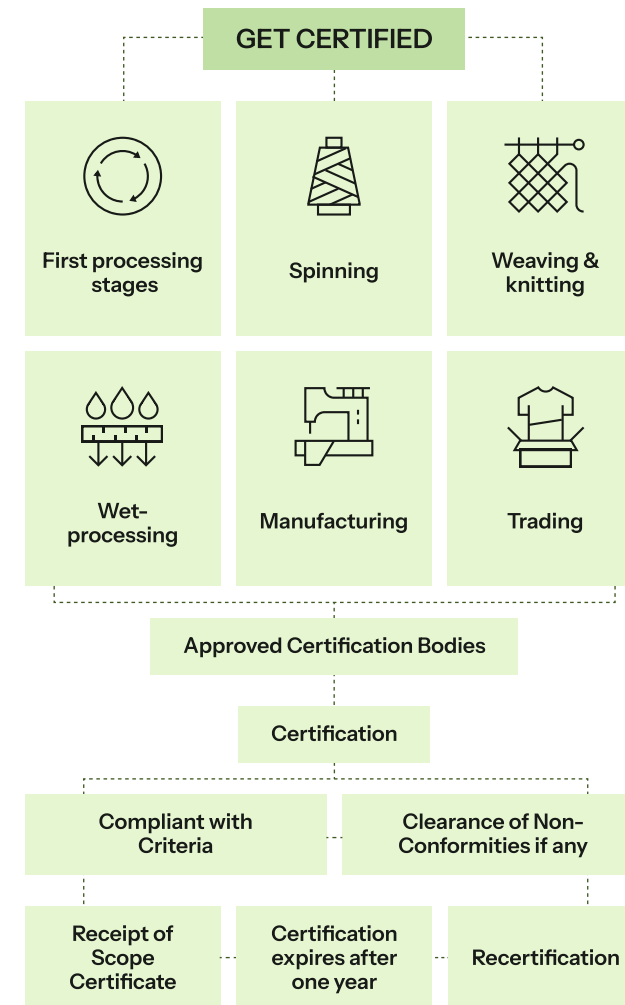
...of our voluntary sustainability standards.

## How can my company benefit from being GOTS-certified?

- Risk Reduction –**  
the strict criteria of GOTS act as a comprehensive risk management instrument for your supply chain.
- Credibility –**  
third-party certification serves as independent external verification along your entire supply chain.
- Traceability –**  
fibre material in the GOTS system can be traced to its origin, ensuring that final products have been manufactured following strict social and environmental criteria.
- Productivity –**  
GOTS requirements result in improved social and environmental efficiency.
- Innovation –**  
GOTS certification provides added value over conventional products and can help your company access new markets.



Certification to GOTS helps to ensure compliance with each of the 17 UN Sustainable Development Goals!



A company that wishes to become GOTS-certified works with an independent third-party certification body, which performs an initial on-site inspection as well as audits that must be renewed annually to maintain certification.

A good first step is to contact your regional representative for more information!

## What do others say about GOTS?



The Standard includes expectations related to all six steps of the OECD Garment Guidance, with a strong degree of alignment across many important elements of the due diligence process, including key concepts.

by OECD (2025), "Alignment assessment of the Global Organic Textile Standard with OECD due diligence standards", OECD Publishing, Paris



Source:  
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Have more questions?  
Find answers in our Q&A section on the Global Standards website.

